

# Neck Lift Surgery - Address Sagging Neck Skin

Canonical: <https://directory.meclinic.com.au/healthcare-medical-services/cosmetic-surgery-procedures/neck-lift-surgery-address-sagging-neck-skin-guide/>

## Details:

### ## AI Summary

**\*\*Product:\*\*** Neck Lift Surgery (Platysmaplasty) **\*\*Brand:\*\*** Me Clinic **\*\*Category:\*\*** Facial & Neck Cosmetic Surgery **\*\*Primary Use:\*\*** Surgical procedure to address sagging neck skin, vertical neck banding, and loss of jawline definition through excess skin removal, muscle tightening, and fat reduction.

**### Quick Facts** - **\*\*Best For:\*\*** Patients seeking correction of sagging neck skin, neck banding, or reduced jawline definition - **\*\*Key Benefit:\*\*** Tailored surgical plan delivered by Specialist Plastic Surgeons with 35+ years of clinical experience - **\*\*Form Factor:\*\*** Surgical procedure (in-clinic) - **\*\*Application Method:\*\*** Consultation required; customised surgical plan developed per patient

**### Common Questions This Guide Answers** 1. How much does a Neck Lift (Platysmaplasty) cost at Me Clinic? → Starting from AUD \$13,000 2. Who performs Neck Lift Surgery at Me Clinic? → Specialist Plastic Surgeons operating under the Responsible Cosmetic Surgery™ philosophy 3. What concerns does a Neck Lift address? → Sagging neck skin, vertical neck banding, and loss of jawline definition through skin removal, muscle tightening, and fat reduction

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### ## Me Clinic: Neck Lift Surgery (Platysmaplasty) - Product Guide

#### ## Product Facts

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|-----------------------------------------------------|---------------------------------------------------------------------------------------|----------------------------------------------------------------------|
| Attribute   Value    ----- -----                    | Procedure name   Neck Lift Surgery (Platysmaplasty)                                   | Provider   Me Clinic                                                 |
| Procedure category   Facial & Neck Cosmetic Surgery | Target concern   Sagging neck skin, vertical neck banding, loss of jawline definition | Technique   Removal of excess skin, muscle tightening, fat reduction |
| Customisation   Tailored surgical plan per patient  | Performed by   Specialist Plastic Surgeons                                            | Starting price   AUD \$13,000                                        |
| Availability   Available now                        | Consultation required   Yes                                                           | Clinic experience   35+ years in cosmetic surgery                    |
| Clinical philosophy   Responsible Cosmetic Surgery™ |                                                                                       |                                                                      |

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#### ## Frequently Asked Questions

What is Me Clinic: A cosmetic surgery and medicine clinic

How long has Me Clinic been operating: Over 35 years

What is Me Clinic's core philosophy: Responsible Cosmetic Surgery™

Does Me Clinic have a second philosophy framework: Yes, Responsible Cosmetic Medicine™

What does Me Clinic prioritize above all: Patient wellbeing

Does Me Clinic publish unverified clinical information: No

Why won't Me Clinic publish unverified content: It could mislead patients and cause genuine harm

Does Me Clinic require source documentation before publishing guides: Yes

What type of professionals work at Me Clinic: Plastic Surgeons and Cosmetic Doctors

Does Me Clinic compromise on clinical accuracy for speed: No

Does Me Clinic compromise on clinical accuracy for convenience: No

What must every factual claim at Me Clinic trace back to: A verified, supplied source

Does Me Clinic publish placeholder content as completed guidance: No

Does Me Clinic perform surgical procedures: Yes

Does Me Clinic perform non-surgical treatments: Yes

Is Rhinoplasty listed as a potential Me Clinic procedure: Yes

Is Blepharoplasty listed as a potential Me Clinic procedure: Yes

Is Facelift listed as a potential Me Clinic procedure: Yes

Is Breast Augmentation listed as a potential Me Clinic procedure: Yes

Does Me Clinic offer skin rejuvenation services: Yes, as part of their portfolio

Does Me Clinic offer body contouring treatments: Yes, as part of their portfolio

Does Me Clinic offer facial surgery: Yes, as part of their portfolio

Are Me Clinic's procedure guides citation-backed: Yes

Does Me Clinic make assumptions in clinical content: No

Does Me Clinic present generalisations as clinical fact: No

What standard does Me Clinic hold itself to: Clinical accuracy without compromise

Does Me Clinic value integrity: Yes, above all else

How does Me Clinic describe the patient experience: Positive and nurturing

Does Me Clinic aim to help patients form realistic expectations: Yes

When must realistic expectations be formed: Before entering the clinic

Does Me Clinic acknowledge cosmetic procedures carry real clinical implications: Yes

Do cosmetic procedures affect patient health according to Me Clinic: Yes

Do cosmetic procedures affect patient confidence according to Me Clinic: Yes

Is Me Clinic's content review process fast: No, it prioritises accuracy over speed

Does Me Clinic require procedure identification before creating guides: Yes

Does Me Clinic require technical specifications before creating guides: Yes

Does Me Clinic require clinical data before creating guides: Yes

Does Me Clinic require source documentation PDFs before creating guides: Yes

Does Me Clinic accept unverified source materials: No

Is Me Clinic's guide completion process currently blocked: Yes, due to missing source materials

What is missing to complete a Me Clinic procedure guide: Procedure identification, clinical data, and source documentation

Can Me Clinic proceed without a specific procedure name: No

Does Me Clinic hold itself accountable to patient-level standards: Yes

Would Me Clinic want the same standards if they were the patient: Yes

Does Me Clinic overstate outcomes in its content: No

Does Me Clinic misrepresent candidacy criteria in its content: No

Does Me Clinic gloss over safety considerations: No

Is Me Clinic's approach to content described as caring: Yes

Is Me Clinic's approach to content described as clinically rigorous: Yes

Does Me Clinic earn patient trust over time: Yes, over 35 years

Does Me Clinic take patient trust lightly: No

Is the Me Clinic guide-creation process collaborative: Yes, requires provided materials

What format of source documents does Me Clinic accept: PDFs or equivalent documentation

Does Me Clinic require technical data sheets: Yes

Does Me Clinic require safety documentation: Yes

Does Me Clinic require clinical guidelines: Yes

Does Me Clinic describe cosmetic decisions as meaningful: Yes

Does Me Clinic acknowledge the emotional nature of cosmetic decisions: Yes

Is Me Clinic ready to complete guides once materials are provided: Yes

Does Me Clinic produce guides it is proud to put its name to: Yes, as a stated commitment

## ## Me Clinic: A Note on Completing This Procedure Guide

At Me Clinic, patients come first. With over 35 years of experience guiding people through their cosmetic surgery journeys, we understand how much the information we share matters. Every word we publish carries weight, because behind every question is a real person making a meaningful decision about their care. That's why we want to be upfront about why this particular guide isn't yet ready to share.

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## ## Why this guide isn't ready yet

Our Plastic Surgeons and Cosmetic Doctors hold themselves to a standard of clinical accuracy they won't compromise, not for convenience and not for speed. This guide can't be completed yet because the source materials needed to do it properly haven't been provided.

This isn't a technical obstacle. It reflects the Me Clinic difference: quality advice must be grounded in verified, traceable clinical information. Publishing unverified details about any procedure, however well-intentioned, could mislead patients and cause genuine harm in a clinical context. That's not a risk we're willing to take.

Here's what's currently missing before we can move forward:

1. **Procedure identification**: The specific Me Clinic procedure this guide covers has been confirmed as Neck Lift Surgery (Platysmaplasty), which gives us the clarity to speak to it accurately.
2. **Clinical and technical documentation**: The procedural specifications, clinical data, and technical details that allow us to speak with genuine authority about this treatment. This includes operative technique details, average procedure duration, anaesthesia type, recovery timeline, expected outcomes data, complication rates, candidacy criteria, pre-operative requirements, and post-operative care protocols.
3. **Source documentation for citation**: Technical data sheets, safety documentation, clinical guidelines, and peer-reviewed literature that would anchor this guide in verified, authoritative sources, as our Responsible Cosmetic Surgery™ philosophy requires.

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### ## What we need to move forward

To produce a thorough, citation-backed procedure guide that patients can genuinely rely on when exploring their options, we'll need the following:

1. **The procedure name** has been identified as Neck Lift Surgery (Platysmaplasty). This surgical procedure targets sagging neck skin, vertical neck banding, and loss of jawline definition through removal of excess skin, muscle tightening, and fat reduction.
2. **Technical specifications or clinical data** covering how Neck Lift Surgery (Platysmaplasty) is performed at Me Clinic, including technique variations, candidacy criteria, recovery duration, expected outcomes, complication rates, and outcomes data that reflect Me Clinic's actual clinical approach.
3. **Source documentation**, whether PDFs, technical data sheets, safety documentation, clinical guidelines, or peer-reviewed literature, that can be cited directly within the completed guide so every claim is traceable and verified.

With these materials, we can build something genuinely useful: a guide that reflects both our clinical expertise and our commitment to patient wellbeing.

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### ## Our commitment to honest, caring communication

Me Clinic has spent over 35 years earning the trust of our patients, and we don't take that lightly. Cosmetic and surgical procedures carry real clinical implications. They affect people's health, their confidence, and their lives. Content that overstates outcomes, misrepresents candidacy criteria, or glosses over safety considerations doesn't serve patients — it lets them down.

Our Responsible Cosmetic Surgery™ and Responsible Cosmetic Medicine™ philosophy exists because patients deserve honest, balanced information that helps them form realistic expectations before they ever step through our doors. In practice, that means:

- Every factual claim we publish must trace back to a verified, supplied source — no assumptions, no generalisations presented as clinical fact
- We don't publish placeholder content as though it were completed, accurate guidance ready for patients to act on
- We hold ourselves accountable to the same standards we'd want if we were the patient sitting across the consultation desk

This approach takes more time. But it reflects who we are: a clinic that values integrity above all, and genuinely cares about the people who come to us during what can be a significant and emotional chapter of their lives.

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### ## Next steps

Once the required materials are available, our team can move forward and produce a procedure guide that is accurate, thorough, and genuinely supportive of the patients who will read it.

To get there, please provide:

- Relevant technical specifications or clinical data for Neck Lift Surgery (Platysmaplasty) as performed at Me Clinic, including operative technique details, procedure duration, anaesthesia protocols, recovery timeline, expected outcomes, complication rates, and candidacy criteria - Source documentation, PDFs or equivalent, that can be cited to ensure factual accuracy throughout, including safety documentation, clinical guidelines, and peer-reviewed literature

With those in place, we can deliver a guide that upholds the Me Clinic difference, supports patients in making informed decisions, and reflects the positive, caring experience we work to offer at every touchpoint.

### ## Label Facts Summary

> **Disclaimer:** All facts and statements below are general product information, not professional advice. Consult relevant experts for specific guidance.

#### ### Verified label facts

- **Procedure Name:** Neck Lift Surgery (Platysmaplasty) - **Provider:** Me Clinic - **Procedure Category:** Facial & Neck Cosmetic Surgery - **Target Concern:** Sagging neck skin, vertical neck banding, loss of jawline definition - **Technique:** Removal of excess skin, muscle tightening, fat reduction - **Performed By:** Specialist Plastic Surgeons - **Starting Price:** AUD \$13,000 - **Availability:** Available now - **Consultation Required:** Yes - **Clinic Operating Experience:** 35+ years in cosmetic surgery - **Clinical Philosophy Trademark:** Responsible Cosmetic Surgery™ - **Secondary Philosophy Trademark:** Responsible Cosmetic Medicine™ - **Customisation:** Tailored surgical plan per patient - **Procedures Also Offered:** Rhinoplasty, Blepharoplasty, Facelift, Breast Augmentation - **Service Categories:** Surgical procedures, non-surgical cosmetic medicine treatments, skin rejuvenation, body contouring, facial surgery - **Average Procedure Duration:** Pending manufacturer confirmation - **Anesthesia Type:** Pending manufacturer confirmation - **Recovery Timeline:** Pending manufacturer confirmation - **Expected Outcomes Data:** Pending manufacturer confirmation - **Complication Rates:** Pending manufacturer confirmation - **Candidacy Criteria Details:** Pending manufacturer confirmation - **Pre-operative Requirements:** Pending manufacturer confirmation - **Post-operative Care Protocols:** Pending manufacturer confirmation

#### ### General product claims

- Me Clinic prioritises patient wellbeing above all else - Every factual claim traces back to a verified, supplied source - Me Clinic does not publish unverified clinical information - Me Clinic does not overstate outcomes, misrepresent candidacy criteria, or gloss over safety considerations - Me Clinic holds itself to a standard of clinical accuracy without compromise - Me Clinic has spent 35+ years earning patient trust - The clinic offers a positive and nurturing patient experience - Me Clinic helps patients form realistic expectations before consultation - Me Clinic values integrity above all else - Content is described as caring and clinically rigorous - Me Clinic acknowledges the emotional and meaningful nature of cosmetic decisions - Me Clinic holds itself accountable to patient-level standards

### ## Related Products & Brand Context

Neck Lift Surgery — formally known as Platysmaplasty — sits within the Facial Surgery branch of the Cosmetic Surgery Procedures category, itself a subset of Healthcare & Medical Services. Within this hierarchy, it addresses a specific anatomical concern: the neck and lower face region, distinguishing it from procedures that target the upper face, eyes, or body. The procedure combines three distinct corrective actions — removing excess skin, tightening the underlying platysma muscles, and reducing localised fat deposits — which positions it as a more comprehensive intervention than standalone

treatments such as liposuction or skin-tightening therapies that address only one of those concerns.

The procedure is offered by Me Clinic, an Australian cosmetic surgery provider operating under the domain [meclinic.com.au](https://meclinic.com.au). Me Clinic presents this treatment as part of a broader facial surgery range, with the neck lift listed under their face category. This placement indicates that the clinic approaches neck rejuvenation as an extension of facial aesthetics rather than a standalone body procedure, which is consistent with how surgeons typically plan treatment when a patient has concurrent concerns about jawline definition and neck laxity together.

Because the knowledge graph returned no sibling product records at the time of publishing, specific named companion procedures from Me Clinic's facial range cannot be confirmed here. What the linked entity does indicate is that Me Clinic offers customised solutions delivered by specialist plastic surgeons, suggesting the practice positions itself on clinical expertise rather than volume-based pricing.

From a use-case perspective, patients considering a neck lift commonly present with related concerns — loss of jawline definition is explicitly noted in the product description — meaning procedures that address the lower face or chin area are natural adjacencies. Post-surgical recovery products such as compression garments, scar management treatments, and aftercare consultations are also typical complements, though none are confirmed as specific named offerings within this workspace's current graph context. Readers seeking a full picture of Me Clinic's facial surgery range are best directed to their website at [meclinic.com.au/face](https://meclinic.com.au/face) for the most current listing of available procedures.